



CASE STUDY

Burbank-Based Post-Production Entertainment Company Finds the Right Space — and the Right Lending Partner



THE BACKGROUND

Thriving businesses often outgrow their spaces, and for one Burbank-based post-production entertainment company, that moment came sooner than expected.

The company had been renting a facility for years. However, as client demand surged and production needs grew, it became clear that owning a property would offer the space and stability needed to scale.

The search for the right property was anything but simple, so the company brought Banc of California into the process early on. They needed a lending partner who understood U.S. Small Business Administration (SBA) requirements and stayed actively involved throughout the search's twists and turns.

A CHANGE WAS NEEDED

TURNING A LONG SEARCH INTO A SMART INVESTMENT.

THE CHALLENGE

Over the course of more than a year, the company partnered closely with the Banc of California team, regularly reviewing loan options and assessing new listings as they became available. That consistent support helped the business stay clear on its priorities and ready to move when the right building appeared.

The search wasn't always straightforward. Properties that seemed like a good fit early on didn't stay on the market for long, and shifting timelines made it difficult to plan with certainty. However, through it all, the company understood its options, and its team knew they were working with a lender who was ready to respond.



THE SOLUTION

That preparation paid off when a property opened up in Burbank (just across the street from one of the company's leased locations). This eased logistical challenges while placing the company near other enterprises in their sector, supporting long-term strategic goals.

After years of limited inventory, securing this space marked a major turning point. Ownership immediately solved several issues the team had been juggling. It gave them the space and control to meet production demands more efficiently while stabilizing their operations and making future planning far more straightforward.

For all these reasons, the post-production entertainment company was pleased that the loan process moved quickly, backed by a financing structure tailored to their needs.

 BANC OF CALIFORNIA

COVERED
93%

of the total project cost,
allowing the business
to preserve working capital.

High-leverage financing
meant they contributed just 6.9% cash,
maintaining financial flexibility during
the transition.

THE RESULTS

Today, the company is making the most of its new space, taking on more ambitious post-production projects and planning future upgrades with fewer constraints.

The SBA loan made the purchase possible, but the consistent involvement of Banc of California gave the business clarity and confidence at every stage of the process. When growth depends on getting real estate right, that kind of steady support can help move plans forward without delay.



Reflecting on the experience, the company credits Banc of California's steady guidance throughout the process:

"Throughout the year we spent looking for the right space, the team stayed in contact and helped us think through each option.

They were always willing to explain what each scenario might mean for our business and never made us feel rushed to decide. When we finally found the right building, they were ready to move forward immediately and guided us through the application process without delays.

The experience was steady and transparent from start to finish. It always felt like we had a partner, someone who genuinely understood what we were trying to achieve."

Discover how the Banc of California Small Business Lending team can help you move from leasing to ownership and gain more control over your business's future.

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NEXT STEP**

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